

MACEDONIA PARKS AND RECREATION

SummerFest 2024

FRIDAY, JUNE 7TH & SATURDAY, JUNE 8TH

SPONSORSHIP OPPORTUNITIES

SummerFest 2024

FRIDAY, JUNE 7TH & SATURDAY, JUNE 8TH

SummerFest Title Sponsor - \$5,000

- Macedonia SummerFest presented by “Sponsor”
- Sponsor name or logo printed on event banners throughout City
- Complimentary booth space at event
- Logo printed on all marketing materials
- Included in all SummerFest social media posts @MacRecOhio on Facebook, Twitter, Instagram
- Link to company's website on MacRec.com
- Inclusion to the Recreation Newsletter
- Banner displayed at the event
- Logo printed in the event guide

Fireworks Show Presenting Sponsor - \$2,000

- Naming rights of fireworks show
- Signage displayed throughout Festival and parking areas on Fireworks Night
- Complimentary booth space
- Logo printed on all marketing materials
- Mentioned in all SummerFest firework social media posts
- Link to company's website on MacRec.com
- Banner displayed at the event
- Logo printed in the event guide

SummerFest 5K Presenting Sponsor - \$1,500

- Macedonia SummerFest 5K presented by “Sponsor”
- Logo printed on race shirts
- Complimentary booth space
- Mentioned in all SummerFest 5K social media posts
- Option to include any handouts in race day packet
- Designated booth space at 5K start/finish line
- Event name listed on Hermes Road Racing website
- Banner displayed at the event
- Logo printed in the event guide

SummerFest Stage Sponsor - \$1,500

- Banner representing the business name/logo displayed near the stage
- Complimentary booth space
- Logo printed on all marketing materials
- Mentioned in all SummerFest entertainment social media posts
- Link to company's website on MacRec.com
- Banner displayed at the event
- Logo printed in the event guide

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Beer Sponsor(s) - \$1,500

- Substantial signage placed near the beer truck
- Complimentary booth space
- Mentioned in all SummerFest entertainment social media posts
- Link to company's website on MacRec.com
- Banner displayed at the event
- Logo printed in the event guide

Food Tent Sponsor(s) - \$1,000

- Banner representing the business name/logo displayed by the Tent
- Complimentary booth space
- Mentioned in SummerFest social media posts
- Link to company's website on MacRec.com
- Banner displayed at the event
- Logo printed in the event guide

Golf Cart Shuttle Sponsor(s) - \$1,000

- Company logo or name displayed on golf carts all week
- Complimentary booth space
- Logo displayed on shuttle stop signs
- Link to company's website on MacRec.com
- Banner displayed at the event
- Logo printed in the event guide

Friends of SummerFest Sponsor(s) - \$500

- Banner displayed at the event
- Logo printed on 5K shirts
- Business name printed in the event guide

Community Sponsor(s) - \$250

- Banner displayed at the event
- Business name printed in the event guide

For more information please visit our website at www.macrec.com

or Contact: Sam Edgar, Marketing and Special Events Coordinator at sedgar@macedonia.oh.us.



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Sponsorship Application

Please select your desired sponsorship level

- ☐ SummerFest Title Sponsor - \$5,000
 - ☐ Fireworks Show Presenting Sponsor - \$2,000
 - ☐ SummerFest 5K Presenting Sponsor - \$1,500
 - ☐ SummerFest Stage Sponsor - \$1,500
 - ☐ Beer Sponsor(s) - \$1,500
 - ☐ Food Tent Sponsor(s) - \$1,000
 - ☐ Golf Cart Shuttle Sponsor(s) - \$1,000
 - ☐ Friends of SummerFest Sponsor(s) - \$500
 - ☐ Community Sponsor(s) - \$250
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Organization: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Please return to: Macedonia Parks and Recreation, Attn: SummerFest,
1494 E. Aurora Rd. Macedonia, OH 44056.

Thank you!

