



MACEDONIA PARKS & RECREATION

# Winterfest

DECEMBER 2ND | 6-8PM

IN LONGWOOD PARK

WinterFest: Festival of Lights incorporates Macedonia's Holiday Tree Lighting with fun winter activities the entire family can enjoy! Join us for pictures with Santa, live animals, an ice sculptor, treats, music, fireworks, and dozens of light displays lighting up Longwood Park for the duration of the holiday season!

## SPONSORSHIP OPPORTUNITIES

### **Title Sponsor - \$3000**

Partner with the Macedonia Parks Department to make this WinterFest possible and receive prime marketing opportunities and exposure!

- Macedonia WinterFest presented by "Sponsor"
- Sponsor name or logo printed on event banners throughout City
- Complimentary booth space at event
- Logo printed on all marketing materials
- Company tags on all event social media posts @MacRecOhio on Facebook, Twitter, Instagram
- Logo and link to company's website on MacRec.com
- Business name and logo on Thank You sign to remain up for the duration of the holiday display

### **Fireworks Sponsor - \$1000**

Who doesn't love fireworks?

- Mentions in all pre-event and post-event publicity & promotions.
- Complimentary booth space at event
- Signage displayed at the event
- Logo and link to company's website on MacRec.com
- Business name and logo on Thank You sign to remain up for the duration of the holiday display

### **Display Sponsor - \$500**

Light up the Park by helping purchase light displays for the event!

- Mentions in event publicity & promotions.
- Signage posted with your logo in front of a scene for the duration of the holiday display
- Logo and link to company's website on MacRec.com
- Optional booth space at event + \$100

### **WinterFest Partner- \$250**

Support WinterFest activities and special features in the most affordable way!

- Signage posted with your logo for the duration of the holiday display
- Logo and link to company's website on MacRec.com
- Mentions on WinterFest event page

Organization/Individual: \_\_\_\_\_

Desired Sponsorship Level: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Please complete and return this form to Sam Edgar, Special Events Coordinator at [sedgar@macedonia.oh.us](mailto:sedgar@macedonia.oh.us)  
Checks may be made payable to the City of Macedonia, 1494 E. Aurora Rd. Macedonia, OH 44056